



## ASTRIC

# Attract skills and talent through Regional Innovation Capacity insights

The main aim of the ASTRIC project is to fast demonstrate the METRIC tool, that measures and improves the innovation capacity of ecosystems, as part of The Interreg Northern Periphery and Arctic Programme. ([interreg-npa.eu](http://interreg-npa.eu)).

Vibrant regional innovation ecosystems as an attractor for talent and skills is our common need. In addition to contributing to the competitiveness of our regions, innovation ecosystems create a trickle-down effect benefiting all. Measuring the ability of innovation ecosystems is necessary because it provides useful quantifiable data to understand its current state and identify areas for enhancement. The main target group is policymakers; however, such measurements can inform other public and private bodies to multiply their efforts for the common good.

Developed by Region Västerbotten, METRIC is a measurement tool we will develop further. With the involvement of key stakeholders, indicators for fast demonstrations are selected based on regional relevance and data availability. A systematic process to adapt and transfer METRIC will be part of the action plan for full-scale measurement and communication. Throughout the project, capacity to evaluate innovation ecosystems is built.



Better  
Cooperation

### Partnership

Region Västerbotten, Sweden

Savonia University of Applied Sciences,  
Finland

Western Development Commission,  
Ireland,

Sligo Leitrim ITS Regional Development  
Projects DAC, operating as AIM Centre,  
Ireland

### Budget

Total budget € 199.978

NPA Funding € 129.985,7

### Duration

10/2024 – 03/2024

